

Half year results 2020 for six month ending June 2020

The first half of 2020 saw some unprecedented events such as the Covid-19 pandemic which reached all trading regions. In this report, we highlight some of the challenges and achievements Williams Lea Tag managed whilst still delivering business-critical support and marketing production services to our clients.

Unprecedented events: Covid -19

Since Covid-19 took hold, Williams Lea Tag has ensured our people and communities are kept safe and a work from home policy for employees has been put in place.

Williams Lea Tag ensured that our people had the means to provide our clients with innovative and creative services.

Our people have found new pressures over Covid-19. Williams Lea Tag has ensured that our peoples' mental health and wellbeing over this time is supported by number of initiatives such as Employee assistance programmes and subscriptions to wellbeing apps such as WithU to help our people strike a work life balance, working from home in unprecedented times.

Comment from WLT CEO-David Kassler:

In 2020, we all had to adjust to new ways of working, mostly remotely from our homes, yet continuing to deliver for our business and, most importantly, for our clients.

These adjustments have accelerated our plans to optimise our operating model post-COVID particularly, for example, by reducing our global property footprint.

COVID accelerated our employee welfare plans including launching mental health training, wellbeing initiatives and direct assistance for those employees most in need.

We have made real progress, particularly around our Diversity & Inclusion agenda and beginning to define clear KPIs to track our D&I performance across all regions, roles and functions.

Alongside learning from external partnerships, we also launched our own global L&D platform, Tag Academy, for personal development

A critical topic for us is Sustainability. We defined new sustainability policies, working together with our suppliers, and extending the sustainability assessment across all our internal functions.